



LIGHTS ON!

01. LOGOTYP
02. VARIANTY
03. BARVY
04. PROPORCE
05. OCHRANNÁ ZÓNA
06. FONTY



LIGHTS ON!

02. VARIANTY

Barevné varianty bez claimu



02. VARIANTY

Barevné varianty s claimem



LIGHTS ON!



LIGHTS ON!



LIGHTS ON!



LIGHTS ON!



02. VARIANTY

Černobílé varianty s claimem (vyseparované)



LIGHTS ON!



LIGHTS ON!



LIGHTS ON!



LIGHTS ON!



CMYK verze



RGB verze



**Černá / tmavě šedá:**

CMYK: 30, 10, 10, 100

RGB: 35, 35, 33

HEX: #232321

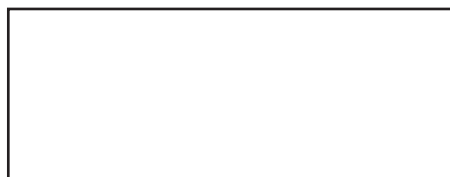


**Žlutá:**

CMYK: 2, 8, 91, 0

RGB: 254, 223, 0

HEX: #fedf00



**Bílá:**

CMYK: 0, 0, 0, 0





















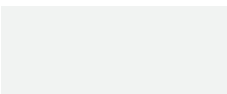
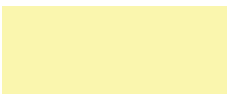
RGB: 255, 255, 255

HEX: #ffffff



### 03. BARVY

### Doplňkové barvy

	CMYK: 70, 62, 59, 52 RGB: 59, 59, 58 HEX: #3b3b3a		CMYK: 51, 44, 100, 22 RGB: 124, 110, 6 HEX: #7c6e09		CMYK: 0, 0, 8, 0 RGB: 255, 253, 240 HEX: #ffdf0
	CMYK: 60, 51, 50, 19 RGB: 10, 105, 102 HEX: #696966		CMYK: 41, 36, 100, 7 RGB: 161, 143, 10 HEX: #a18f0a		CMYK: 74, 0, 73, 0 RGB: 15, 189, 105 HEX: #0bfd69
	CMYK: 48, 39, 36, 1 RGB: 148, 148, 148 HEX: #949494		CMYK: 31, 26, 99, 1 RGB: 194, 173, 12 HEX: #c2ad0c		CMYK: 79, 0, 78, 0 RGB: 13, 166, 92 HEX: #0da65c
	CMYK: 30, 23, 21, 0 RGB: 191, 191, 191 HEX: #bfbfbf		CMYK: 23, 20, 96, 0 RGB: 212, 188, 12 HEX: #d4bc0c		CMYK: 85, 25, 85, 8 RGB: 10, 128, 71 HEX: #0a8047
	CMYK: 19, 14, 13, 0 RGB: 214, 214, 214 HEX: #d6d6d6		CMYK: 7, 10, 93, 0 RGB: 245, 216, 0 HEX: #f5d800		CMYK: 82, 35, 26, 1 RGB: 10, 133, 163 HEX: #0a85a3
	CMYK: 15, 11, 10, 0 RGB: 224, 224, 224 HEX: #e0e0e0		CMYK: 5, 2, 78, 0 RGB: 252, 232, 76 HEX: #fce84c		CMYK: 3, 98, 100, 1 RGB: 223, 12, 12 HEX: #df0c0c
	CMYK: 10, 7, 7, 0 RGB: 235, 235, 235 HEX: #ebebeb		CMYK: 11, 6, 49, 0 RGB: 235, 226, 154 HEX: #ebe29a		
	CMYK: 4, 3, 3, 0 RGB: 246, 246, 246 HEX: #f6f6f6		CMYK: 2, 0, 39, 0 RGB: 255, 246, 178 HEX: #fff6b2		







## ZÁKLADNÍ FONT:

### Montserrat Regular

aábcčdeéěfghiijklmnoópqrřssttúúůvwxyýžžAÁBCČDEÉĚFGHIÍJKLMNOÓPQRŘSŠTŤUÚŮVWXYÝŽŽ0123456789

## DOPLŇKOVÉ FONTY:

### Montserrat Light

aábcčdeéěfghiijklmnoópqrřssttúúůvwxyýžžAÁBCČDEÉĚFGHIÍJKLMNOÓPQRŘSŠTŤUÚŮVWXYÝŽŽ0123456789

### Montserrat Medium

aábcčdeéěfghiijklmnoópqrřssttúúůvwxyýžžAÁBCČDEÉĚFGHIÍJKLMNOÓPQRŘSŠTŤUÚŮVWXYÝŽŽ0123456789

### Montserrat SemiBold

aábcčdeéěfghiijklmnoópqrřssttúúůvwxyýžžAÁBCČDEÉĚFGHIÍJKLMNOÓPQRŘSŠTŤUÚŮVWXYÝŽŽ0123456789